



Give Kids
The World
Village

Where Happiness Inspires Hope



The most magical sound in the world is that of a child's laughter.

That is what fills the air at Give Kids The World Village—a wish-fulfilling, fanciful, carefree retreat for children with life-threatening illnesses and their very deserving families.

Give Kids The World Village is a 70-acre, nonprofit “storybook” resort located near Central Florida’s most beloved attractions. Children and their families are treated to weeklong, cost-free fantasy vacations, complete with accommodations in the Village’s whimsical villas, donated attraction tickets, meals and much more.

At the Village, these precious children learn that dreams really do come true, as they and their families are immersed in joy, hope and non-stop fun for a few unforgettably happy days—a most welcome escape from the weight of their challenging circumstances. Since 1986, Give Kids The World has hosted more than 135,000 deserving families from all 50 states 75 countries.

This extraordinary, life-changing experience is Give Kids The World’s gift, made possible only through the generosity of dedicated corporations and countless individuals. For more information, visit givekidstheworld.org.



210 South Bass Road • Kissimmee, FL 34746 • (407) 396.1114



bbb.org/charity



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Give Kids The World

The story of Give Kids The World begins in 1986 with a little girl with a wish and the desire of one man to make that wish come true.

The little girl's name was Amy. Amy had leukemia and one wish - to visit the theme parks in Orlando. To facilitate Amy's wish, the request of a complimentary stay was made to a respected hotelier. As he had done many times before, the hotelier gladly obliged and Amy's wish was that much closer to being realized. Sadly, the remainder of Amy's travel plans took too long to arrange and her wish was never granted; Amy had passed away. Time simply ran out.

This unfulfilled wish inspired a man, the hotelier, to make a vow that no child in need would ever be failed again. That man was Henri Landwirth and his desire to ensure that Amy's story would never repeat itself is where the story of Give Kids The World begins.

Landwirth enlisted the support of colleagues in the hospitality industry, including our world-famous theme parks, to assist him in bringing these special families to Central Florida within 24 hours if need be. He called the project "Give Kids The World," because that is just what he intended to do - provide memorable, magical, cost-free experiences to children with life-threatening illnesses and their families.

As the program expanded and the number of families continued to grow, it was apparent that Give Kids The World would need to create a place that could better serve the special needs of our families. The gates of Give Kids The World Village opened in 1989.

Today the Village is a 70-acre resort complete with 140 villa accommodations, entertainment attractions, whimsical venues, and fun specifically designed for children with special needs. In 2011, Give Kids The World celebrated its 25th Anniversary with the grand opening of two new Village Venues—the Star Tower and the Gallery of Hope. In 2014, Give Kids The World experienced a milestone when 88 villas were renovated in two weeks as part of the Extreme Village Makeover.

With the help of many generous individuals, corporations and partnering wish-granting organizations, Give Kids The World has welcomed more than 135,000 families from all 50 states and 75 countries.



"Give Kids The World healed a part of Cami that no drug or doctor ever could."

~Cami's Mom



A look at some of our magical Village venues.

Our Mission.

Give Kids The World (GKTW) is a nonprofit organization that exists only to fulfill the wishes of all children with life-threatening illnesses and their families from around the world to experience a memorable, joyful, cost-free visit to Central Florida's attractions, and to enjoy the magic of Give Kids The World Village for as long as there is a need.

All it takes is a wish.

GKTW partners with over 250 Wish Granting Organizations (WGO) around the globe that identify children with life-threatening illnesses – "wish children," as we refer to them – whose one desire is to visit Central Florida's popular attractions. Those organizations arrange transportation to Central Florida and verify their medical status with a licensed doctor. GKTW fulfills the weeklong vacation in Central Florida by providing accommodations, donated attraction tickets, meals and much more.

Facts.

- Since 1986, GKTW has served over 135,000 families from all 50 states and 75 countries.
- With the help of many generous individuals and corporations, including Walt Disney World®, Universal Orlando Resort®, SeaWorld Orlando®, Hasbro®, Perkins®, Boston Market™ and many more, GKTW is able to serve over 7,000 families each year.
- Each and every day, dedicated volunteers share their time and talents with the Village. More than 1,400 volunteer shifts are filled each week to help wish families experience their memorable vacation.
- GKTW maintains an administrative rate of just 7.7% – well below the national nonprofit average. GKTW has consistently earned Charity Navigator's four star rating and was named the most fiscally responsible charity by Worth Magazine and mainstreet.com.

The Give Kids The World Wish includes:

- Accommodations on-site in one of 146 villas
- Donated tickets to all three major theme-park resorts (SeaWorld Orlando®, Universal Orlando Resort® and Walt Disney World®)
- Transportation
- Meals in our Gingerbread House Restaurant and Katie's Kitchen; and ice cream all day in the Ice Cream Palace
- Many other fun surprises

Everything is entirely cost-free to the family!

Ice Cream Palace



Matthew's Boundless Playground



Castle of Miracles



Gingerbread House Restaurant



Amberville Train Station



The Park of Dreams



Pamela Landwirth

President & CEO

Give Kids The World

“How wonderful it is that nobody need wait a single moment before starting to improve the world,” Anne Frank

This is the quote that guides the leadership of Give Kids The World and its president, Pamela Landwirth as she encourages and inspires the staff, nearly 15,000 active volunteers, and countless individual and corporate donors to make a difference in the lives of families with a child battling a life-threatening illness. Pamela has been involved with Give Kids The World since 1992 and was appointed President in 1995. In this role she is responsible for the operations of the Village and all strategic advancement initiatives for the organization.

Prior to joining the Village team, Pamela had an extensive background in resort operations management, human resource development, and project planning from her 16 years with the Walt Disney World Company. Her various roles within Disney allowed her to be active in a wide range of areas including Casting, the Disney University, Parks, Resorts, and Attractions Sales and to serve on numerous initiatives including the “I Have an Idea” Committee, instructing the “Disney Approach to People Management” and “Disney Approach to Quality Service,” and serving on the opening task forces for nine hotel and attraction openings. In 1992 Pamela accepted an assignment to help oversee the pre-opening activities and training for all resort Cast Members at Disneyland Paris. After leaving Disney in 1993, Pamela was a consultant to the President and CEO of Hard Rock Cafe in all areas of human resources, organizational development, and strategic planning.

Pamela brings a strong background in community service to Give Kids The World. She was the liaison between Walt Disney World and Junior Achievement for five years and served on Disney’s Operation: Community and VolunTEar Boards. Pamela has served on numerous non-profit boards and currently sits on the Executive Advisory Board for the Something mAAgic Foundation and the University of Central Florida Nonprofit Advisory Board.

Pamela earned a bachelor’s degree in History from the University of Georgia and a master’s degree in business administration from Rollins College.

Henri Landwirth

Founder

Give Kids The World

Like the special children Give Kids The World serves, its founder, Henri Landwirth, knows all too well what it is like to give up his childhood. Born in Antwerp, Belgium, on March 7, 1927, Henri and his family were separated and became prisoners in the Nazi death and labor camps during WWII. Henri spent the years between the ages of 13 and 18 in camps, including Auschwitz and Mauthausen. By war's end, both of his parents had been killed, but miraculously Henri and his twin sister, Margot, survived and were reunited. Henri worked his way to America on a freight ship, arriving in New York City with \$20 in his pocket and little knowledge of the English language; soon after he was drafted to serve in the Army.

Henri used his GI benefits to learn hotel management and landed a position in a hotel, taking every opportunity to learn each job in the industry. This first job became a lifelong career.

Landwirth moved to Florida in 1954 and began to manage the 100-room Starlight Motel in Cocoa Beach, near Cape Canaveral. Space exploration was in its early days and the original Mercury 7 astronauts and newsmen covering their adventures made the Starlight their temporary residence. It was during this time that Henri forged lasting friendships with the astronauts and newsmen, including Senator John Glenn and the late Walter Cronkite.

Since his retirement from a successful, innovative hotel industry career that spanned more than 50 years, Henri has devoted himself to improving the lives of those in need through numerous foundations and nonprofit organizations he has founded in addition to Give Kids The World.

With the original astronauts, Henri founded the Mercury Seven Foundation, now known as the Astronaut Scholarship Foundation, which provides scholarships to promising young science students. Through the Fanny Landwirth Foundation, named for his mother, he has built a senior citizen center and a children's school in Orlando and created a scholarship program for underprivileged children in Israel.

In 2000, Henri founded Dignity U Wear, an organization that provides hope to children and their families who are homeless, abused, abandoned or neglected by providing them with new clothing. Today this organization supports shelters in nine states.

Henri has earned numerous honors, including being named in 1988 as one of the 12 Most Caring Individuals in America by the Caring Institute and as Parents Magazine's Humanitarian of the Year and the Orlando Sentinel's Floridian of the Year in 1994. On June 13, 1997, Henri received an honorary doctorate of Humane Letters from the University of Cincinnati. He has twice been invited to carry the Olympic Torch.

His latest initiative is called Hate Hurts, a program that shares the message of how important it is to forgive those who have hurt us, as well as ending our own acts of hatred, no matter how small. Henri now tours colleges and high schools speaking about the lessons he has learned about the virtues of forgiveness.

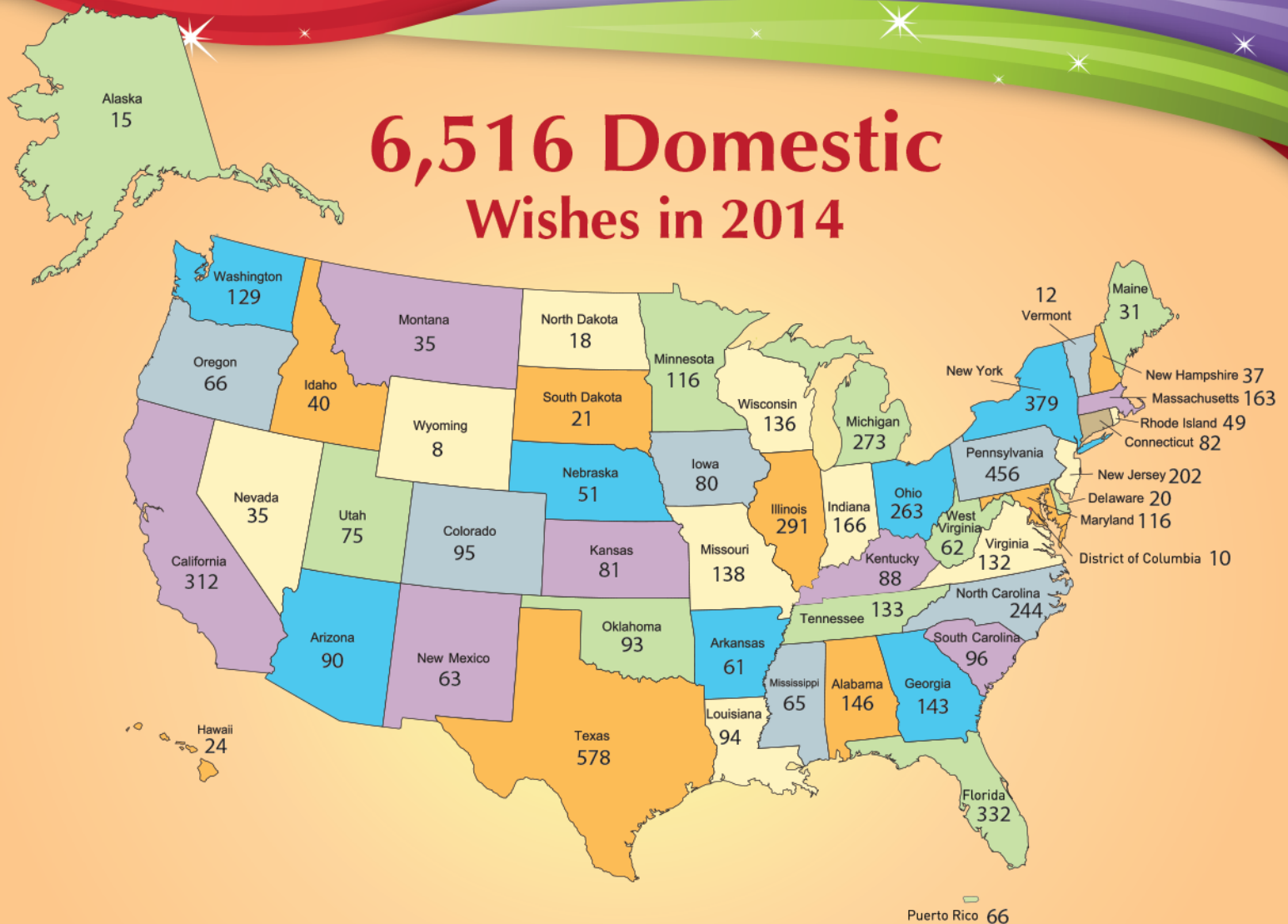
Henri's life and the story of Give Kids The World are chronicled in his book, "Gift of Life" which was published in 1996.

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In 2014, Give Kids The World
served 7,474 families



6,516 Domestic Wishes in 2014



958 International Wishes in 2014 , comprised of families from 22 countries around the world:

Argentina: 1	Brazil: 9	Ireland: 31	Scotland: 2	United Kingdom: 351
Australia: 1	Canada: 499	Italy: 1	South Africa: 2	Wales: 3
Austria: 1	Denmark: 3	Mexico: 1	Spain: 2	West Indies: 1
Bahamas: 1	Honduras: 1	Panama: 4	Trinidad and Tobago: 1	
Belgium: 1	Israel: 38	Peru: 4		



Give Kids The World has been honored to serve
families from more than 75 countries worldwide.



Thank you to our Corporate Heroes

Since the very beginning Give Kids The World has fulfilled its promise to never turn away a child whose one wish is to visit the world-famous Central Florida attractions. And with the generous support of our dedicated partners, we always will.

We are deeply grateful to every corporate partner for its unique contribution; we simply could not fulfill our mission without them. Our partners are truly Heroes not only in our eyes, but in the eyes of the special children and families we serve.

Platinum



WALT DISNEY World



SeaWorld®



Gold



IAAPA



HYATT
REGENCY®
ORLANDO

Silver

ALEX AND ANI® | CHARITY
BY DESIGN



InterContinental Hotels Group



DAVIDSON
HOTELS & RESORTS



American Airlines®



Orange Lake
RESORTS



Special Friends

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Bimbo Bakeries USA
Busch Gardens Tampa Bay
Candlewood Suites
Cedar Fair Entertainment Company
Central Moving & Storage
Cisco Systems, Inc.

Dis Unplugged
Entertainment Technology Center -
Carnegie Mellon University
Enterprise Rent-A-Car
Gatorland
IHG Owners Association
JLC Companies

larose cut off middle school
LEGOLAND Florida
Lexin Realty
MARS, Inc.
Medieval Times
PepsiCo
Sam's Club

Seravalli, Inc.
Snyder's-Lance
Sierra Land Group
Staybridge Suites
Walmart
Wheaton World Wide Moving
Bekins Van Lines
Wilson Hotel Management Company, Inc.

Supporters

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A.M. Leonard	Elemental LED	Krispy Kreme	Roe Carpet Cleaning
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ADA Printing & Design, Inc.	Ermco of Florida	Landscape Maintenance Association	Rosen Hotels & Resorts
AT&T Wireless	Exxon Mobil Corporation	Laser Magic Inc.	RSC
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Alcorn McBride	Fleming's Prime Steakhouse & Wine Bar	Lo Temp Engineering	Sanofi-Aventis
Allied Fastener	Florida Business Interiors, Inc.	Mader Southeast Inc.	SCLogic
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American Greetings/Carlton Cards	Florida Nursery, Growers and Landscape	Mattress Firm	Sims Crane
American Hotel Register	Florida State Distributors	Max King Realty	Six Flags, Inc.
AMUSEMENT TODAY	Flowers Foods	McEnany Roofing Inc.	Smarte Carte, Inc.
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Arthur Murray Dance Studio	Fortune Fashions Industries	MegaCalendars.com	Soros Charitable Foundation
Audio Visual Headquarters Corporation	Foster Conant & Associates	Merck	Spectra Contract Flooring
Automatic Data Processing, Inc (ADP)	Frito-Lay	Metal Masters	Staples, Inc.
Barrier Island Construction	Full Sail University	Minute Maid	Student Media Group
Barton Malow	G&K Services	MPI – Greater Orlando Area Chapter	SureGrow
BB&T	G2 Branding & Design	Nassal	Sweet Tomatoes
BBF Integrated Solutions	Gaylord Palms Resort & Convention Center	National Fantasy Fan Club (NFFC)	Taprell Loomis (TAP)
Benjamin P. Butera, A.I.A., Inc.	GEM Supply Co.	Natural Art Granite and Marble	Technomedia
Birket Lighting	General Electric Co.	Neiman Marcus	Terminix International Co.
Blue Knights Florida Chapter	General Motors Corporation	Newman's Own, Inc.	Texas Roadhouse
Bob's Space Racers, Inc.	Gianna International Inc.	Nexus	The Allen Group
Boggy Creek Airboat Rides	Glidden Professional Paints Centers	Nickelodeon Family Suites	The Florida Mall
Bolling Forest Products, Inc.	Golf & Electric Vehicles	Nortel	The Good Stuff Company
Buena Vista Urgent Care	Golf Channel	Northeast Dental Management	The Hartford Financial Services Group, Inc.
Cable Services	Gray-Robinson, P.A.	Office Depot	The Mall at Millenia
Cajun Installation and Distributing Inc.	Green Meadows Farm	Orange Appeal Magazine	The Mohler Company
Canteen Vending	Grissom Funeral Home	Orlando Attractions Magazine	The Nassal Company
Capital Design	GSP Marketing	Orlando Corvette Club	The Nelstar Company
Carpe Diem Sales & Marketing	Grunau	Owens Audio Visual Design	The TJX Foundation
Carrier Corporation	GUESS	Panama Jack	ThinkFun
Celsius Contractors Inc	Hallmark Cards, Inc.	Paradies Gifts Inc.	Tile by Knight
Central Florida News 13	Hartwell AVD	Parts Express	TinMen Creative Solutions
Chick-fil-A	Hawaiian Tropic Sun Care/Banana Boat	Patriot Water Company	Tom and Rebecca Yeaman
Chili's Grill & Bar Restaurant	Hello Florida!	Peninsula Vending Service	Tornado International Ltd.
Christie Digital	Herman	Pfizer	TracFone Wireless
Chuy's	Hewlett-Packard Company	Phillips & Jordan, Inc.	Travel Holdings, Inc.
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City Beautiful Landscaping	Holiday Isle Oceanfront Resort	Pirate's Island Adventure Golf	Trustreet Properties
City Beverages	HomeTeam Pest Defense	Planet Hollywood	United Site Services
ClosetMaster, Inc.	Howard Concrete Services Inc.	Pondtastic Water Gardens	US Airways
CoasterBuzz	IBM	PoolPartsOnline.com	Vekoma International
Colortime Crafts & Markers	ICEE/J&J Snack Foods Corp.	Precision Sidewalk Safety	ViaAir
Comfort House, Inc.	IFLY Orlando	Prestige Gunit	Vine One
Crayola LLC	ImageMark	Princess America Pageants	Visionary Scenic Productions
Creston	Impact Lighting	Privat Car	Vortex Aquatic Structures International, Inc.
Damon Tucci Photography	International Mascot Corporation	Progressive Plumbing	Walkup Exterminating Inc.
Dan Coppens, LLC	Intra-America Stage Inc.	Pucker Powder	Walton Development
David G. Kittridge, PE	ITEC Entertainment Corporation	R & W Sod Inc.	Waste Management
Del Monte Foods	J King & Company	Redd Paper Co.	Wells Fargo & Company
Dippin' Dots	J&N Stone	Regions Bank	West Orange Equipment Services, Inc.
Disney Store	J.P. Morgan Chase & Co.	Rentokil Pest Control	West Orange Nurseries
Dr. P. Phillips Hospital – Orlando Health	Jack Miller's Tree Service	Rexel	Wet n' Wild *
Dutch Mill Nursery Inc.	Jack White Apparel	Reynolds Advanced Materials, Inc.	White Cap
Eastman Kodak Co. *	JerUSAlem Stone	RIMS	White Oak Design
Ecolab	JLC Food Systems Inc.	Rio Concessions	Wilsonart International Inc.
Electronic Arts Tiburon	Kennedy Space Center	Ripley Entertainment, Inc.	Young Professional Organization
			Zamperla

Awards & Recognition

Give Kids The World's commitment to accountability and transparency assures supporters that their donation is used in the most responsible and efficient way possible. Our continued focus on these practices has also earned us numerous awards and recognition over the years. We are proud to showcase some of our most recent accolades below.



BBB Accredited- A BBB Accredited charity that meets all 20 standards for Charity Accountability and is a member of the BBB Wise Giving Alliance.

Top Ranking from Charity Navigator- Awarded a 4-star rating for sound fiscal management for nine consecutive years by Charity Navigator, America's largest independent evaluator of charities.

2 Million Volunteer Hours- More than two million volunteer hours served. GKTW may be one of only a handful of organizations to achieve this in the United States, if not the world.

America's Charities- Selected as a featured charity by America's Charities, a multi-dimensional, mission-driven organization that connects public and private sector employers with charities to engage employees in greater giving.

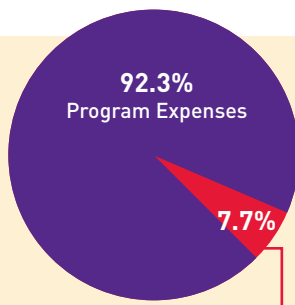
Sentinel Top 100- Named one of the *Orlando Sentinel's* Top 100 Companies for Working Families for eight consecutive years.

Highest Rated Charity in America- Recognized as the highest rated charity in America by personal finance website MainStreet and also reported by MSN Money. The news website based its analysis on the evaluations of thousands of national charities by Charity Navigator, America's leading independent charity evaluator.

Florida State Certified Green-Lodging Resort- Earned a Three Palm certification from the Florida Green Lodging Association. Established by the Florida Department of Environmental Protection, this program encourages the conservation and protection of natural resources.

GreatNonprofits- Honored with a prestigious 2014 Top-Rated Award by GreatNonprofits, the leading provider of user reviews about nonprofit organizations. The Top-Rated Nonprofit award was based on the large number of positive reviews that GKTW received – reviews written by volunteers, donors and wish families.

Thank you to all of our generous partners and dedicated volunteers whose gifts of time, talent and resources have helped us earn and maintain these outstanding designations.



Fundraising & Administrative Expenses

Fiscal Responsibility

Give Kids The World is committed to fiscal responsibility and being a good steward of the support and resources we receive from our generous corporate heroes and dedicated individuals. In 2013, GKTW maintained an administrative rate of 7.7%, well below the national average for nonprofits. This means that 92.3 cents of every dollar spent went directly to programs for the children and families that GKTW serves.